



Jens Bue Pedersen

DIGITAL DESIGNER

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 www.jensbue.dk

COMPETENCES

- UI/UX Design
- Wireframing & prototyping
- User testing
- Film og videoediting
- Motion Graphics

SOFTWARE

- Adobe Suite
- Figma
- HTML / CSS

LANGUAGE

- Danish - Native
- English - Fluent
- German - Basic

■ ABOUT ME

Hi. I am a creative IT master's graduate in Digital Design based in Aarhus, trained in UX design with a passion for visual communication. Skilled in user graphic design, video- & photography, motion graphics and user-centered design. I am looking for a position in design to dedicate my skills to a creative team. I see myself as a team player and highly solution-oriented.

■ EDUCATION

2017-2019

Master | Digital Design, AU

During my master's degree, I have sharpened my analytical skills as well as the creative process to develop digital designs and interactive technologies.

2014-2017

Bachelor | Digital Design, AU

With a Bachelor's in Digital Design, I am an expert in the design process. I have skills in UX design, concept development, user understanding, wireframing, and prototyping.

■ JOB EXPERIENCE

2022-2025

Motion Graphic Designer / Videoproducer

ProShop Europe - Professional AV solutions

- Responsible for producing product videos highlighting key selling points (KSPs), video testimonials, video cases of solutions, commercials, and LED-perimeter ads for sports clubs.
- Managed content creation for various screens at events, ensuring visual consistency and engagement.
- Developed visualizations of AV solutions, simplifying complex concepts for stakeholders and clients.
- Web design and maintenance of a CMS-based website.
- UX design and user-oriented optimization.

2019-2021

Motion Graphics Artist / Videoproducer

Viral Film - Video production company

- Responsible for producing explainer videos using animation and motion graphics, ensuring clear and engaging communication of complex ideas.
- Produced, filmed, and edited videos, maintaining a high standard of quality throughout the production process.
- Storyboarding and visualizations.

2018-2019

Graphic Designer / Videoproducer

AU CUDiM - Center for Educational Development

- Planned and produced learning videos for a new initiative, ensuring clear instructional content and engaging visuals.
- Designed graphic materials for the website, aligning with the project's visual identity and branding.